

# National Federation of the Blind of Alabama

*Presents*

## 2026 State Convention Sponsorship Invitation

April 17–19, 2026



“

*Inspiring Independence, Strengthening Community*

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## OUR MISSION

The mission of the National Federation of the Blind of Alabama is to empower blind individuals to achieve independence, equality, and opportunity. We work to advance access to education, employment, and community life through advocacy, programs, and peer support, ensuring that blind Alabamians have the tools and confidence to live the lives they choose.

## OUR VISION

We envision an Alabama where blind individuals are fully integrated into society, valued for their abilities, and able to pursue their goals without barriers. With approximately 150,000 visually impaired people in the state, about 3.2% of Alabama's population, our work is vital to ensuring that every individual has access to opportunity and inclusion.



# EVENT OVERVIEW

The National Federation of the Blind of Alabama proudly presents its 2026 State Convention, taking place April 17–19, 2026, at the Embassy Suites in Montgomery, Alabama. Guided by the theme Inspiring Independence, Strengthening Community, this annual gathering brings together blind individuals, families, educators, professionals, and advocates from across the state. The convention serves as a dynamic forum for learning, collaboration, and empowerment, highlighting innovative programs, advocacy efforts, and opportunities that advance independence and inclusion for blind Alabamians. Through shared experiences and collective action, we continue building a stronger, more connected community committed to expanding opportunity for all.



# EVENT ACTIVITIES

## General Sessions

Engaging keynote presentations and panel discussions focused on advocacy, leadership, and independence for blind individuals.

01

## Workshops and Breakout Sessions

Educational sessions covering employment, assistive technology, education, independent living skills, and self-advocacy.

02

## Youth and Family Programming

Interactive activities and learning opportunities designed to support blind children, students, and their families.

03

## STEM and Technology Demonstrations

Hands-on experiences highlighting accessible science, technology, and innovation for blind participants.

04

## Vendor and Resource Fair

Opportunities to explore products, services, and community resources that support independence and accessibility.

05

## Awards and Scholarship Presentations

Recognition of outstanding achievements, leadership, and academic excellence within the blind community.

06

## Networking and Social Events

Structured and informal opportunities to connect with peers, professionals, and community partners.

07

## Advocacy and Policy Updates

Informational sessions addressing current legislative and policy issues impacting blind Alabamians.

08

## Banquet and Special Events

Celebratory gatherings that honor progress, partnership, and community impact.

09

# SPONSORSHIP LETTER



Live the life you want.

Dear [Sponsor Name],

The National Federation of the Blind of Alabama invites you to partner with us as a sponsor of our 2026 State Convention, taking place April 17–19, 2026, at the Embassy Suites in Montgomery, Alabama. This year's theme, *Inspiring Independence, Strengthening Community*, reflects our commitment to empowering blind Alabamians to live the lives they choose through opportunity, access, and strong community support.

Our annual convention brings together approximately 200 blind individuals, families, educators, employers, and rehabilitation professionals from across the state. It is a powerful gathering where confidence is built, futures are shaped, and meaningful connections are made. Sponsorship of this event demonstrates your organization's commitment to inclusion while providing direct engagement with a dedicated and diverse audience.

Your support extends far beyond the convention weekend. Sponsorships help sustain year-round programs including employment initiatives, STEM2U experiences for blind youth, college and technical scholarships, the BELL Academy braille literacy program, and statewide advocacy efforts that expand access and opportunity.

We offer multiple sponsorship levels to recognize your partnership, each providing valuable visibility and engagement opportunities while directly supporting our mission. Every level of support plays a vital role in strengthening our community and advancing independence for blind individuals throughout Alabama. Thank you for considering this opportunity to invest in people, potential, and possibility. We look forward to the opportunity to partner with you.

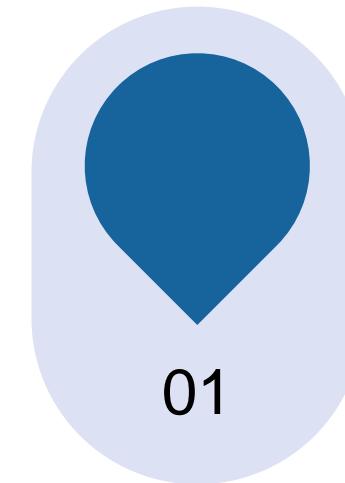
**Warm regards,**

Latresia Berry

Convention Chair

National Federation of the Blind of Alabama

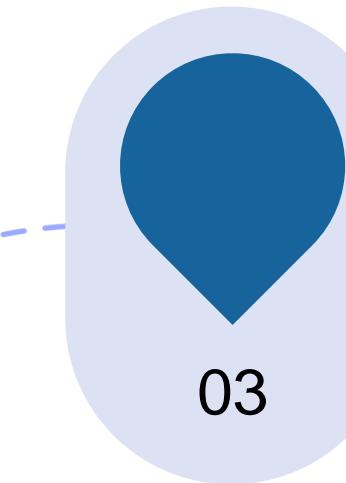
National Federation of the Blind of Alabama caters to a diverse range of audiences, including:



Blind and Low-Vision  
Individuals



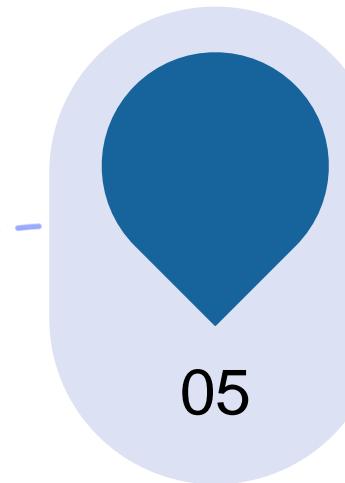
Families and Caregivers



Students and Young  
Professionals



Educators and Service  
Providers



Employers and Community  
Partners

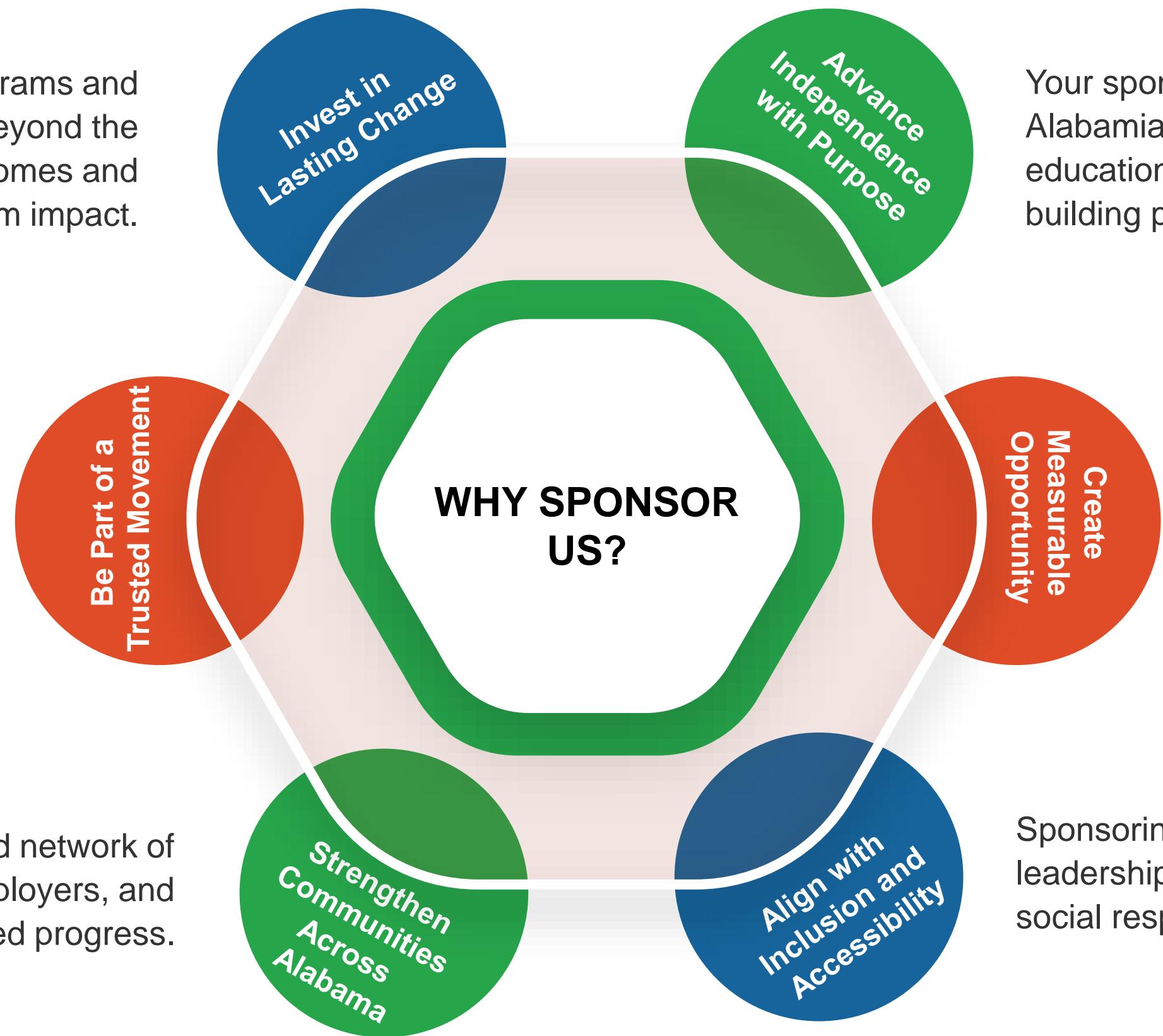
# WHY SPONSOR US?



Sponsorship supports year-round programs and policy efforts that extend well beyond the convention, creating sustainable outcomes and long-term impact.

The National Federation of the Blind of Alabama is a respected statewide organization with a proven record of advocacy, education, and impact.

Your partnership helps build a connected network of blind individuals, families, educators, employers, and advocates working toward shared progress.



Your sponsorship directly empowers blind Alabamians to live independently through education, employment readiness, and skill-building programs that change lives.

Support fuels scholarships, youth enrichment, and workforce initiatives that expand access to education, careers, and economic self-sufficiency.

Sponsoring demonstrates your organization's leadership in diversity, equity, accessibility, and social responsibility within communities statewide.

# SPONSOR ROI SNAPSHOT



## Direct Audience Engagement

200+ in-person attendees, including blind individuals, family members, and advocates



## Extended Community Reach

10,000+ people statewide reached through mailing lists, social media, and program participants



## Professional Influence

35% of attendees are educators, rehabilitation professionals, or service providers



## Brand Visibility with Impact

Recognition across on-site signage, printed materials, convention booklet, and social media promotion



## Mission Alignment & Credibility

Associate your brand with a respected statewide nonprofit advancing education, employment, and independence for blind Alabamians



## Year-Round Recognition

Sponsorship extends beyond the convention, with promotion through ongoing programs, online presence, and community initiatives

# SPONSORSHIP PACKAGE

## PLATINUM SPONSOR – \$5,000

- Premier recognition as a Convention Reception Sponsor
- Opportunity for brief on-stage recognition during a general session
- Full-page advertisement in the Convention Vendor Fair Booklet
- Reserved banquet table for eight
- Complimentary exhibit/vendor table
- Promotional announcements during the convention
- Recognition on the convention sponsorship page
- Website link from [www.nfbal.org](http://www.nfbal.org)
- Social media recognition and promotion
- 2026 convention memorabilia



**Ready to confirm?** ➡ Turn to page 14 or Email [Treasurer@nfbal.org](mailto:Treasurer@nfbal.org) | <https://www.paypal.me/nfbalabama>

# SPONSORSHIP PACKAGE

## GOLD SPONSOR – \$2,500

- Half-page advertisement in the Convention Vendor Fair Booklet
- Four complimentary convention packets
- Complimentary exhibit/vendor table
- Recognition as a sponsored breakout session supporter
- Website link from [www.nfbal.org](http://www.nfbal.org)



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# SPONSORSHIP PACKAGE

## SILVER SPONSOR – \$1,500

- Quarter-page advertisement in the Convention Vendor Fair Booklet
- Two complimentary convention packets
- Complimentary exhibit/vendor table
- Recognition on the convention sponsorship page
- Website link from [www.nfbal.org](http://www.nfbal.org)



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# SPONSORSHIP PACKAGE

## BRONZE SPONSOR – \$500

- Complimentary exhibit/vendor table
- Recognition during opening or acknowledging sponsors slide
- Website link from [www.nfbal.org](http://www.nfbal.org)



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# CONTACT + COMMITMENT FORM



“Join the National Federation of the Blind of Alabama in Inspiring Independence and Strengthening Community. Your partnership helps expand education, employment, and independence opportunities for blind Alabamians statewide.”

## Sponsor Commitment Form

Organization / Business Name: \_\_\_\_\_

Primary Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

## Select Sponsorship Level

Platinum Sponsor – \$5,000

Gold Sponsor – \$2,500

Silver Sponsor – \$1,500

Bronze Sponsor – \$500

Custom Sponsorship (please specify): \_\_\_\_\_

## Submission & Contact Information

Please return the completed form or direct questions before February 15<sup>th</sup> 2026 to:

Latresia Berry

Convention Chair

National Federation of the Blind of Alabama

 [treasurer@nfbal.org](mailto:treasurer@nfbal.org)

 <https://www.nfbal.org/>

Authorized Signature: \_\_\_\_\_

Date: \_\_\_\_\_

# THANK YOU